



- A:** Data format
B: End format
x: Bleed 3 mm
y: Margin 5 mm

FACTS:

Printing Method: 4 / 4 coloured sheet-fed offset
Binding: adhesive binding
Paper Quality: 110 g / s qm matt + 135 g / s silk (core),
250 g / s qm matt (cover)

FORMAT:

Trimmed End Format: 195 (wide) x 254 (high) mm
7,68 (wide) x 10 (high) in
Bleed: 3 mm / 0,12 in
Minimum Spacing Text: 10 mm / 0,4 in

PDF SPECIFICATIONS:

Closed PDF format (embedded fonts)
300dpi resolution
CMYK color profile | ISO Coated V2 300% (ECI)

COLOUR ADS:

Minor differences in tonal value may occur within the normal tolerances of the offset printing process. For optimal printing results, a color-accurate proof may be sent via post. A color-accurate proof through the magazine includes a fee.

FILE DELIVERY:

By e-mail: mail@shredthecable.com
We are unable to accept e-mail attachments bigger than 5 MB.
For sending larger files we recommend the use of www.wetransfer.com.
Please include a screenshot of the finished advertisement with the file.

Subject to change, 09 Apr 2019